



WORLD FORUM

Leadership and Innovation for a Sustainable World

21st IAJBS **18th CJBE**
ANNUAL WORLD FORUM ANNUAL CONFERENCE

19 - 22 July 2015 | Universidad Católica del Uruguay, Montevideo

CALL FOR PAPERS

Event details:

Leadership and Innovation for a Sustainable World

July 19 – 21, 2015

Catholic University of Uruguay - School of Business

Montevideo, URUGUAY

Catholic University of Uruguay's School of Business (www.ucu.edu.uy/fce) is pleased to announce the joint meeting of IAJBS and CJBE, bringing together Jesuit business schools from around the world to share, discuss and learn from one another.

The organizing universities are: Universidad Católica del Uruguay, UNISINOS (Brazil), Universidad Católica de Córdoba (Argentina), Universidad del Salvador (Argentina) y Universidad Alberto Hurtado (Chile). The forum will be an opportunity to share best practices in teaching, research and service, as well as to reflect on how each school can innovate and enhance its leadership to help build a more just and sustainable society.

Leadership and innovation are becoming key parts of business planning and operations globally. Equally, they can also contribute to a more sustainable world. This joint meeting will encourage discussion of the scholarship, pedagogy, and practice of leadership and innovation under the following general themes:

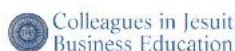
- Jesuit Leadership Style: a contribution to sustainable development
- Jesuit Inspiration at the University Level: innovation in business teaching
- Jesuit Inspiration at the University Level: business challenges
- Reflections on a More Sustainable World: cases from different countries

This call for papers encourages the submission of papers that cover the above topics as well as contributions that connect to the World Forum theme with other topical areas. Authors of accepted papers will have the opportunity to submit their articles for review and publication in the Journal of Jesuit Business Education (JJBE) and the Journal of Management for Global Sustainability. A brief overview of each Journal can be found at the end of this document.

How to Submit an Abstract and a Paper

First, you must submit a proposed article (**Abstract**) based on the following characteristics:

- Microsoft Word document, written in Times New Roman, font size 12, and including:



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- Title of your proposed paper
- A summary of the paper (maximum 400 words), detailing: the purpose of the article and methodology used
- The subject area of the paper
- Key insights

Upon approval of the Abstract by the Academic Council, on the basis of relevance to the general theme of the Forum, its objective and methodological framework, you can submit your **Paper**.

Scholarly papers in the above topics should follow the following editorial guidelines for formatting your paper:

- Microsoft Word document, Times New Roman font, 12-point
- Double-spaced
- APA citation style
- Footnotes at bottom of corresponding page (not endnotes)
- Maximum of 8,000 words in length including abstract, footnotes and bibliography

There will be a blind review of all Papers submitted.

The papers accepted and presented in the Conference by its author will be incorporated in the proceedings.

Key Dates:

Abstracts submission:	Up to November 28, 2014
Notification of accepted abstracts:	December 15, 2014
Deadline for paper submission:	February 28, 2015
Paper acceptance:	March 31, 2015

Other inquiries should be addressed to:

info@iajbs2015uruguay.org



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The **Journal of Jesuit Business Education** is the peer-reviewed, interdisciplinary journal of the Colleagues in Jesuit Business Education (CJBE). The journal is dedicated to the distribution of scholarly work and commentary with a focus on the distinctiveness of business education in the Jesuit tradition. Papers must be original work, not previously published and not under review elsewhere. Published manuscripts represent a wide range of interests from all business disciplines with a focus on Jesuit and Catholic identity, ethics and social responsibility, service learning, faith and spirituality, and social justice.

The **Journal of Management for Global Sustainability** was launched in 2011 as a scholarly outlet for publishing original research on ways public and private sector management practices can advance global sustainability. The JMGS is a peer-reviewed academic journal devoted to publishing original research and commentary on the field of management for global sustainability. Global sustainability is the broad set of interconnected issues that encompass, but are not limited to: achieving environmental preservation, social justice, poverty eradication, social entrepreneurship, desirable production and consumption patterns, species and resources preservation, and leading spiritually rich lives at this time in our history.

TOPIC 1

The Jesuit leadership style as a contribution to sustainable development.

The theme of leadership in organizations is a key aspect in the development of 21st Century economies and societies. Managers and others involved in organizations must be able to assess the social, political, economic, legal, multicultural and technological aspects that their organization and mission will have on society.

When speaking of "the Jesuit leadership style" in particular, consider a transforming leader in businesses and organizations that will contribute to human development and a fairer society. This leadership is based on four pillars that Chris Lowney developed in his bibliography: knowledge of self, wit, love and heroism.

This is a style of leadership and a model that requires a paradigm shift which takes into account different intelligences (the "multiple intelligences" of Howard Gardner and the "emotional intelligence" by Daniel Goleman). More importantly, this leadership model puts the individual at the center: personal leadership first and then the leadership of others. It is through the "leadership of others" that leaders can achieve more competitive and sustainable organizations in an increasingly globalized and interconnected world.

Based on Chris Lowney, below are a few ideas:



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"We are all leaders and head all the time."

"Leadership comes from within and determines who I am and what I do."

"Leadership is a way of life."

"Becoming a leader is a continuous process of self-development."

Confidence in one's leader is one of the bases of company productivity.

Does job motivation depend on the leadership of supervisors, directors, CEOs...?

What is the influence of the leader in the work environment?

Traditional leadership (with its different aspects or styles) vs. the Jesuit leadership style.

TOPIC 2

Innovation in teaching business at a Jesuit University.

The current reality of our volatile, uncertain, complex and ambiguous world affirms the need innovate in the area of educational and professional development in business schools. We must respond to the demands of interest groups, both internal and external, and of those that arise from the evolution of society.

Innovation is characterized by a variety of forms, methods and scopes. It involves both changes in activities and attitudes, and requires the following elements: technology, innovative teaching-learning methodologies, development of new student capabilities, the updating of skills, and pedagogical and academic discipline.

Since infrastructure, technology and institutional policies are effective only when applied in the classroom and through innovative teaching methods, this underscores the importance of teachers in the process of change.

The main objective of this topic is to find innovative approaches to teaching in business schools aimed at Jesuit Universities: a) plans and curricula; b) the educational process; c) use of information and communication technologies; d) alternative learning modalities; e) government and management plans and programs.

You are invited to submit articles related to the overall theme or the following subtopics:

New Paradigms in Business Education:

The purpose of this sub-topic is to present new methods of teaching and learning and to recognize which elements are critical for quality learning.

Related ideas: diversity education, business in emerging economies, work-study family-balance, bibliographic support, infrastructure, new technologies in the classroom, inverted classrooms, etc.



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The Value-Add of Classroom Education in a World of Virtual Education:

The purpose of this subtopic is to analyze the impact of each modality in the teaching-learning process and to recognize future trends.

Related Tags: advantages and disadvantages of distance education, instructional strategies based on IT, the future of classroom education, the impact on learning by both modalities, classroom education as "red ocean" in the future, etc.

Pedagogy for Comprehensive Training in Business Schools:

The purpose of this subtopic is to recognize and identify the necessary changes in the plans and academic programs of business schools in order to transform reality.

Related Tags: business ethics, philosophy and humanities curricula, development of social outreach projects, etc.

Learning Outcomes:

The purpose of this subtopic is to answer the question: How can we measure the impact of student learning?

Related Topics: effective learning index, methodologies for monitoring learning outcomes, return on investment in training, impact measurement, etc..

TOPIC 3	Innovation in the relationship between educational organizations – Inspiration from Jesuit Universities
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Universities have been challenged to revise their role and connections in knowledge based societies. The traditional approach which gives Universities full responsibility for thought leadership and dissemination has been challenged in the new economy paradigm. Thought leadership and innovation are now frequently the outcome of multiple and complex connections wherein Universities are only one of the key players. In this perspective, the mission of thought leadership and dissemination acquires a new significance. Universities have been assuming an entrepreneurial attitude in order to establish connections within the complex array of stakeholders related to government, civil society, and companies, which all answer together for knowledge creation and dissemination.

In emerging economies, the entrepreneurial role of Universities is especially relevant due to the need of a collaborative attitude – universities, government, companies – towards new technologies and innovation to transform economic basis of cities, regions and countries.

In this panel, we propose a discussion of the entrepreneurial role Universities should take to sustain its historical role of being an agent of transformation.



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Related Tags: Successful experiences; new forms of relationship between the university and the businesses; new forms business organizations that can support research within universities, etc.

TOPIC 4

Reflections for a more sustainable world: successful cases.

Internationally in general, and in emerging economies in particular, economics have had different impacts on social, political and environmental areas.

Economic growth in Latin America has slowed in the past year, but it has allowed progress in reducing extreme poverty, hunger and malnutrition, infant mortality and lack of access to water, among other social issues. The region has improved its economic and social sustainability, although there are significant challenges ahead. For example, the region has: a low quality educational offerings, various educational challenges, discrimination against women in the labor market, and a lack of comprehensive protection policies to eliminate existing social vulnerabilities.

Other regions of the world have experience similar problems, but they show important progress in terms of economic growth.

In this framework, there are many cases of companies and organizations that are implementing, or agreements with universities, strategies and actions to support sustainable development in their communities and regions. Knowledge of these experiences, how they have been implemented, the motives behind them, etc. are considered to be significant for all the member universities and their academic IAJBS the CJBE contributions.

You are invited to submit articles to analyze:

- Successful experiences of companies and organizations to improve the sustainability of a region or a particular production process.
- Ways to use sustainability cases in the development of programs and curricula of business schools.
- Reports of social, economic and environmental sustainability.



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